

Ron Edwards, Master Sommelier

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Wine Consultant • Service & Beverage Educator • Personnel Manager

Objective: Apply 19 years of wine and hospitality experience to give your customers the service and beverage experience that exceeds expectations. I work to increase the quality of the customer experience through education of front line employees and supervisors. I have a passion to improve existing systems and develop new programs that will create profitability.

“Ron’s in-depth knowledge, executive presence, and energy have contributed enormously to our success as he has provided accurate and useful information for thousands of wines. He is a great partner!”

Louis Lamoureux
Owner, BuyersVine

“I asked Ron to create an award winning wine list and wine program. After three local and three national awards, I’d say he delivered, in spades.”

Hunter Thomas,
Owner/Sommelier
20 Brix, Milford OH

“(Five Lakes Grill)...a young but food savvy wait staff.”

Sylvia Rector
Food Writer, Detroit
Free Press

“I have always known Ron to be a man of integrity. He sincerely loves wine, is an adept buyer and a committed wine educator.”

Madeline Triffon, Master Sommelier, Matt Prentice
Restaurant Group

Professional Profile

- Nineteen years of guest service experience, including 10 years of management and 3 years of consulting, with the proven ability to create profitable and exciting service and beverage programs.
- Will combine knowledge of great cuisine and beverages to create complete dining experiences through caring attention to the customer and continual education of the staff.
- Will constantly look at the details needed to improve the quality of my client’s businesses.
- Will teach and train that little details create customer loyalty in all businesses.

Professional Skills to Employ in Your Business

- Skilled Educator
- Excellent Knowledge of Cuisine
- Excellent Leader
- Restaurant Systems Development
- Exceptional Wine Knowledge
- Polished Salesman
- Creative Wine List Design
- Effective Inventory Control
- Savvy Buyer
- Creator of Staff Loyalty & Commitment

Work History

Consultant	Aug. ‘05 – Sept. ‘08	Ron Edwards Master Sommelier
On-Premise Beverage and Service Consulting		
• Five Lakes Grill, Milford Michigan		• Grand Hotel, Mackinac Island
• Tapawingo, Ellsworth Michigan		• Forest Grill, Birmingham Michigan
• La Bécasse, Burdickville Michigan		• Bay Harbor Yacht Club, Petoskey Michigan
• 20 Brix Wine Bar, Milford Ohio		• Townsend Hotel, Birmingham Michigan
Entertainment & Educational Events		
• The Weather Channel, 8 Events		• Robert Bosch Corporation, 2 Events
• Stout, Risius, Ross; Detroit 6 Events		• Cloud 9 Living
• Birmingham Country Club		• Ann Arbor Country Club
• Grapevine School of Wine		• Court of Master Sommeliers
Fundraising Consulting		
• Henry Ford Health Systems, Detroit		• Children’s Leukemia Foundation of Michigan
• Tri-Cities Ministries, Grand Haven Michigan		
Retail & Wholesale Consulting		
• BuyersVine.com		• Galley Gourmet, Petoskey Michigan
• Aroma Wines and Equipment		• Cellar Stocking for Individuals
Sommelier/Manager	April ‘02 - May ‘05	Tapawingo Ellsworth, MI
General Mgr/Sommelier	June ‘96 - April ‘02	Five Lakes Grill Milford, MI

Professional Education

Court of Master Sommeliers Certification

2005 Master Sommelier Diploma (75th in USA)

College Education

North Carolina State University Raleigh, NC

1989-1994 B.S.M.E. Mechanical Engineering